



CELEBRATING OUR 65TH ANNIVERSARY

Thank you for your interest and support of sponsoring with Westlake Baseball League this year. Your commitment benefits a neighborhood non-profit organization and it's a 100% tax-deductible donation. Crafted sponsorship opportunities provide an opportunity to reach individual parents/families as prospects and generate a lot of brand name awareness.

BENEFITS OF SPONSORING WITH WBL:

- ◆ Team picture on our WBL Facebook page with a link to your website, your logo, and “check-in” at your location. 1,000+ followers on <https://www.facebook.com/Westlake.Baseball.League>
- ◆ Sponsored team picture plaque as a thank-you gift at end of the season.
- ◆ Schedule of WBL games with the opportunity to meet the team, be in a group picture, talk with WBL families and distribute marketing materials, coupons, discounts, etc.
- ◆ Opportunity to interact with WBL families and display marketing materials on sponsor tables at *WBL Picture Day on May 20th from 8a-1p @ Westlake Rec.*
- ◆ Tag WBL on Facebook or FB pm a link of events, deals, and new products/services that we can share with our community throughout the whole year on our Facebook page.
- ◆ Contact us with your specific ideas and how we can promote you as you're supporting us.

***WBL SPONSORSHIP DIRECTOR
ANNE KOLENCIK
SPONSORSHIPWBL@GMAIL.COM
CALL/TEXT 216-310-0234***

The Westlake Baseball League (WBL) is largely made possible due to the selfless commitment of many sponsors. Baseball programs require more financial investment yearly in equipment and field space than sports. Through sponsors, volunteers, and registration fees, we provide new uniforms each year, replace damaged or aging equipment, maintain fields, pay administrative costs, and provide financial assistance to families in need who want to play baseball within our community.

THE **WESTLAKE BASEBALL LEAGUE (WBL)** is a non-profit organization that was founded in 1958 and is dedicated to the encouragement and development of co-ed youth baseball in Pre-K through 12th grade in Westlake, Ohio. The WBL is not affiliated with any other organization and is independent of the Westlake Recreation Department. Westlake Baseball League is supported by the generosity of the City of Westlake which provide field usage to our program. All WBL board members and team coaches are volunteers.

LIKE our social media pages to see pictures and stay updated on events and news from sponsors:

[FACEBOOK](#) & [INSTAGRAM](#) & [TWITTER](#)